



Introduction

An assignment was given to the students of "Advanced Professional & Technical Writing" to come up with a proposal for a semester long project. The proposal is targeted to the audience of First-Year English majors starting their college career. The program will provide assistance to First-Year students going into the English field and will help them with a course and career guide. It will try to mirror the FIRE program here at the UNH. This proposal will reflect the same concept, but be affiliated with students going for a degree in English.

Research

The research displayed is from secondary sources and revolved around 5 major conditions:

1. Who is the targeted audience?
2. What need or problem needs to be solved?
3. 20 websites analysis.
4. Research for Proposal.
5. Website Design.

Figure 1 shows the progression of English degrees in 2010 to 2012. The age range for this data is 27-67. This chart shows the progression as well that English degrees have made compared to the past.

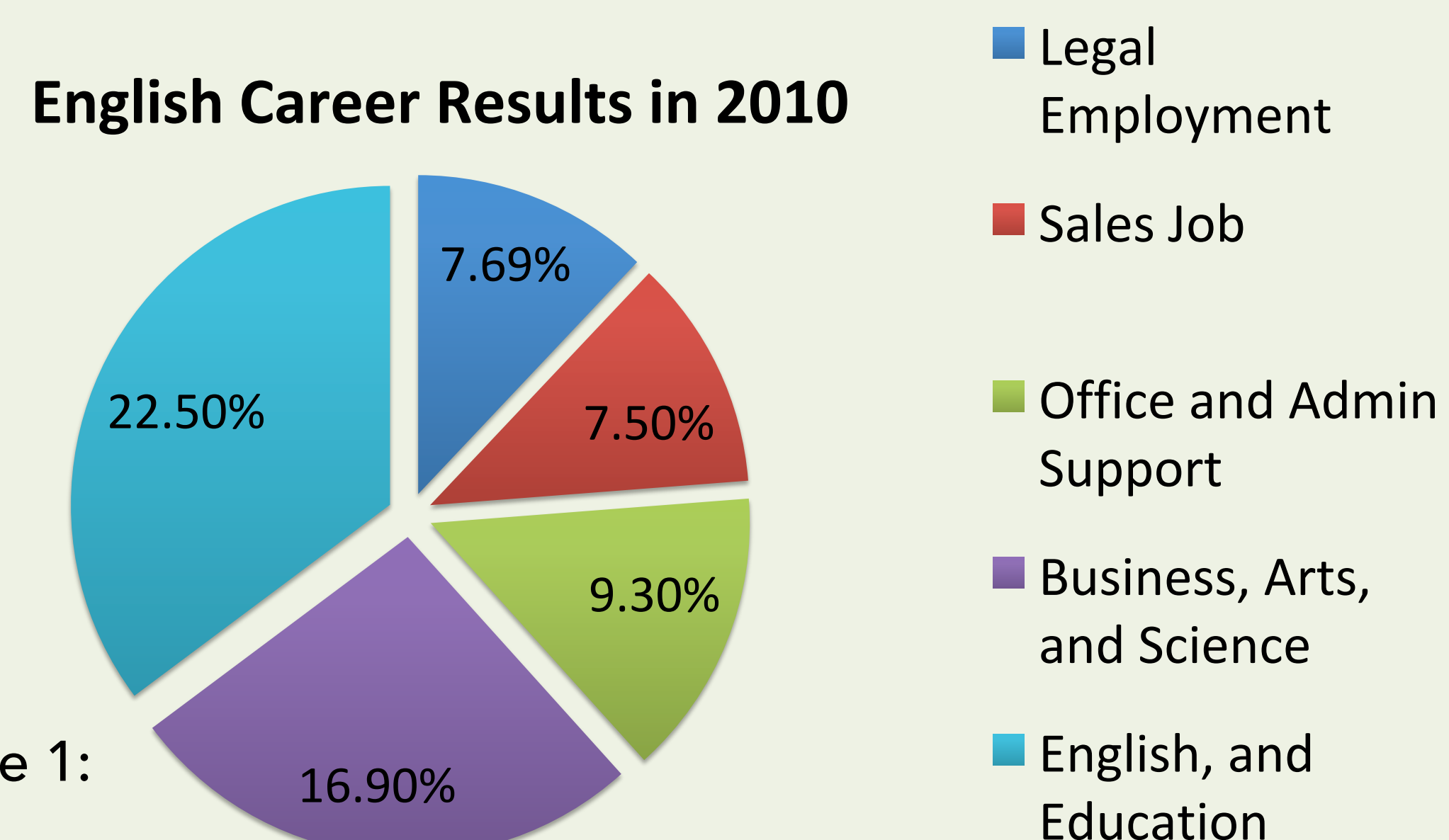


Figure 1:

Website Design Concept

A website concept tree for information was made for the class. The initial topic, audience analysis, and the large 20 website observation were collective for the information in Figure 2 here:

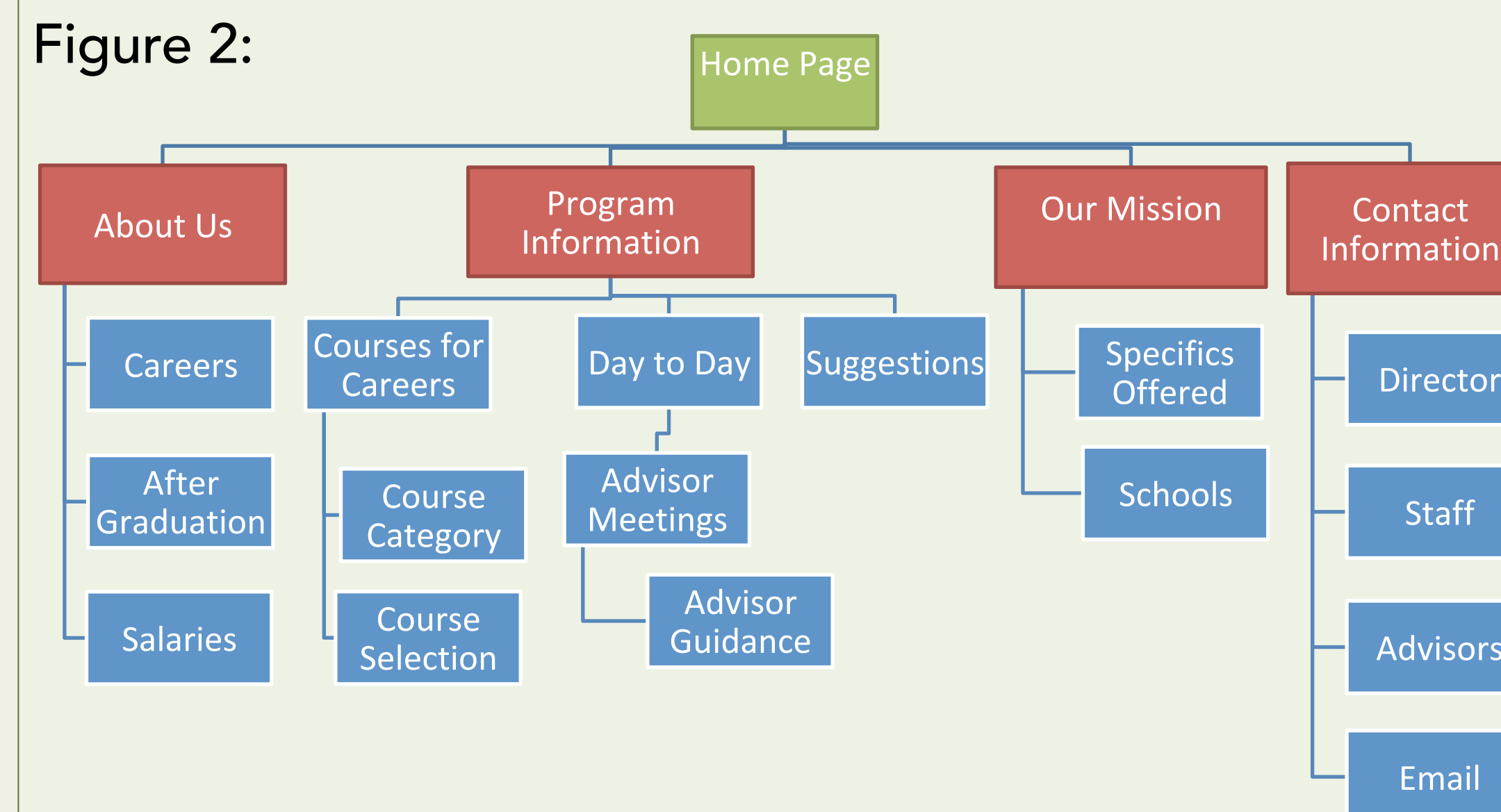
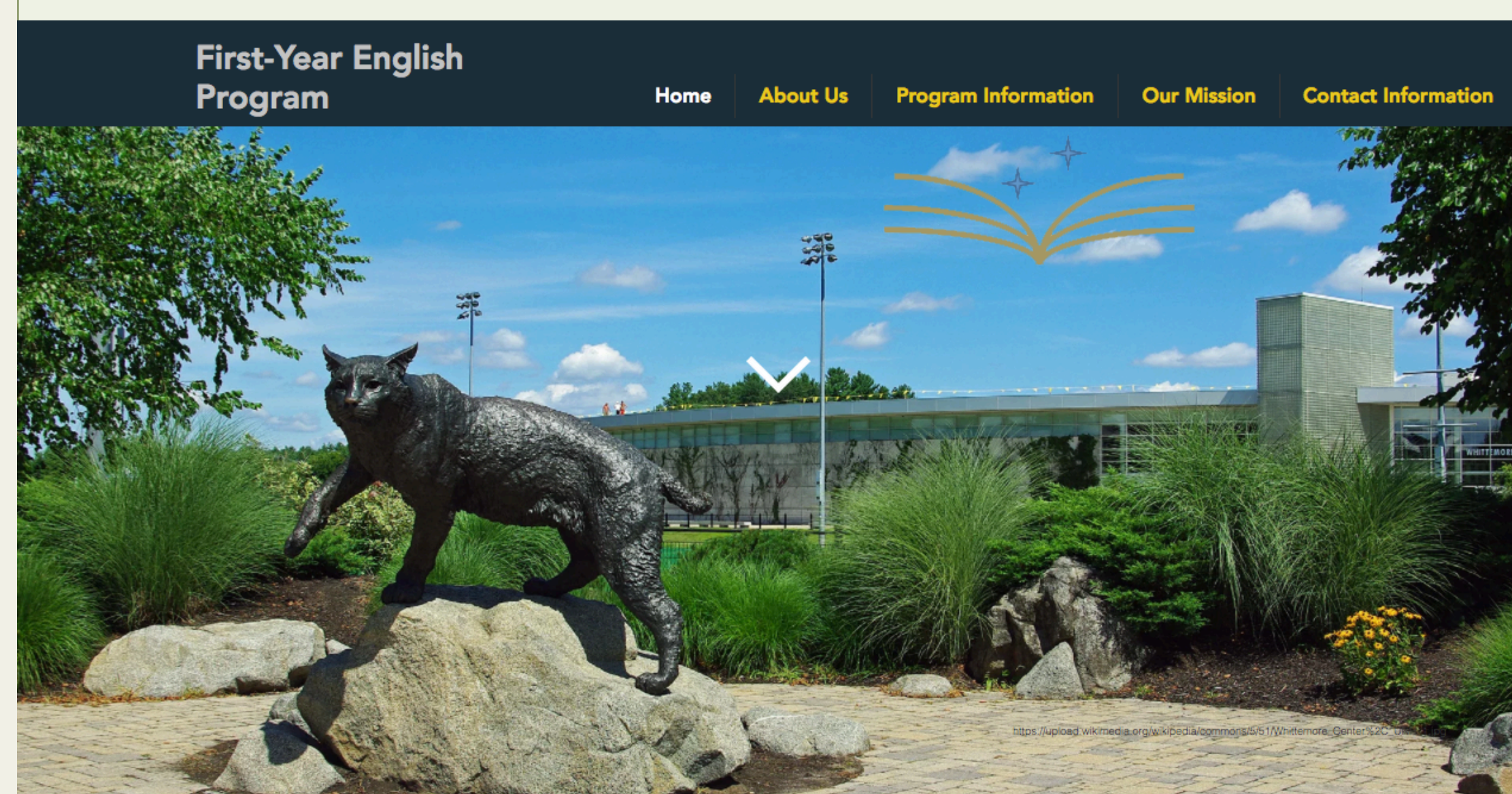


Figure 3 shows the design concept for the First-Year English Program website. Each website header will navigate you to the information that the website tree does in Figure 2.

Figure 3:



Methods

The structure of the program will be concluded over the first-year of a four-year bachelor's degree.

Designed the website for the program with Wix website editor.

The right director, staff, and student advisors will need to be hired to make sure the program runs smoothly.

The website will give insight on people unfamiliar with the program and allow viewers to make the decision to enroll.

Program Structure

The program is guided by student advisors daily. They will meet with students once a week and keep them informed about events, courses, and career structure throughout their semester.

The mission for the program is to help grow English students immediately when they enroll as an English major and set them on the right path for success.

Conclusion

This program has already been established with the Paul College of Business and Economics and could be mirrored for not only the English department, but the all the colleges at UNH. With good funding for the program and right guidance for the program, it could potentially be a program that could be structured campus wide.

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Work Cited

"What Can you Do with an English Major?" *Roosevelt University What Can You Do with an English Major?*, www.roosevelt.edu/academics/programs/bachelors-in-english-ba/career-guide.

https://upload.wikimedia.org/wikipedia/commons/5/51/Whittemore_Center%2C_UNH_1.jpg