Recreation Management and Policy

Pursuits: Outdoor Engagement with Local Youth

Luke O'Connell

A special thank you to:

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PURPOSE

- → "To build youth of courage, confidence, and character, and to make the world a better place"
- → Enables youth to display responsibility by engaging in higher risk adventure programming, such as rock climbing and stand-up paddle boarding
- → Gives hands-on learning opportunities for girls to instruct others and build effective leadership styles

Sept-Nov 2017: Program Design May 18 2018: Presentation to GSGWM Dec 2018: Program Handoff

Feb-Apr 2018: Pilot Program Launch Sept 2018: Pursuits Official Launch Sept 29-30 2018: Outdoor Training



PERSONAL DEVELOPMENT

- → Facilitated between guardians, volunteers, and corporate office
- Ensured both safety and comfort in "growing" moments participants experienced
- → Shadowed corporate marketing and event teams
- → Awarded "New Found Treasure"

Teaching moments of outdoor skills and high adventure programming, while allowing young leaders to brainstorm, design, coordinate, and guide programs for younger scouts

PURSUITS: NEW SERIES!



FREE, Durham, NH

Designed for Cadettes, Seniors, and Ambassadors who seek high adventure opportunities and would like to lead younger girls in all things outdoors!

Leadership & Adventure

Coordinate activities such as hikes, geocaching, and outdoor cooking for younger troops, while enjoying adventures of your own such as high ropes, kayaking, and camping.



For More Information or to Register: Visit girlscoutsgwm.org/series or contact Customer Care at 888.474.9686 customercare@girlscoutsgwm.org





YOUTH DEVELOPMENT OUTCOMES

Girls who spend time outdoors are:

- → More likely to pursue gender equity, build independence, and have active minds and bodies through adulthood
- → More likely to take action to protect the environment by transforming their understanding of the outdoors
- → Less likely to experience ADHD, depression, and other behavioral disabilities

GIRLS OUTSIDE

- Historically, girls had to prove themselves to be worthy to have opportunities to play outside
- Makes recreation more attainable by making activities accessible and affordable
- Gives children registered as Girl Scouts more means to focus on applicable leadership, outdoor skills, and other intangible outcomes their troop as a whole may not want to focus on

