



SLOW BURN OF FAST FASHION

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The Issue

- Overproduction of clothing pollutes **landfills**
 - 30,000 tons per day
 - U.S. citizen = 100 pounds per year
- **Social inequity** in landfill areas from **toxic pollutants**
 - marginalized communities need a voice



CURRENT SOLUTIONS

- Thrift stores and recycling of clothes
- Some companies use recycled materials to produce clothing

WHAT SETS US APART?

- Mobile store design, Clothing Trucks
- Partnerships with brands to collect excess clothing
- Community involvement

OUR INNOVATION

- Purchase bulk quantities of overproduced clothing that would otherwise be sent to landfills
- Clean, process, and sort clothing by size, type, color, and weather/season, allocate each category to specific trucks
- Use outfitted trucks for mobile clothing shops, and send them to underserved communities to sell at low prices

ADDRESSING THE ISSUE

- This service helps save the world by combining unused clothing with eco-friendly initiatives.

REAL CHANGE.

- Shared community events
- Circular economy
- Encouraging second hand
- Opportunity in low income areas

**OUR VISION: BRINGING
COMMUNITIES TOGETHER**

