

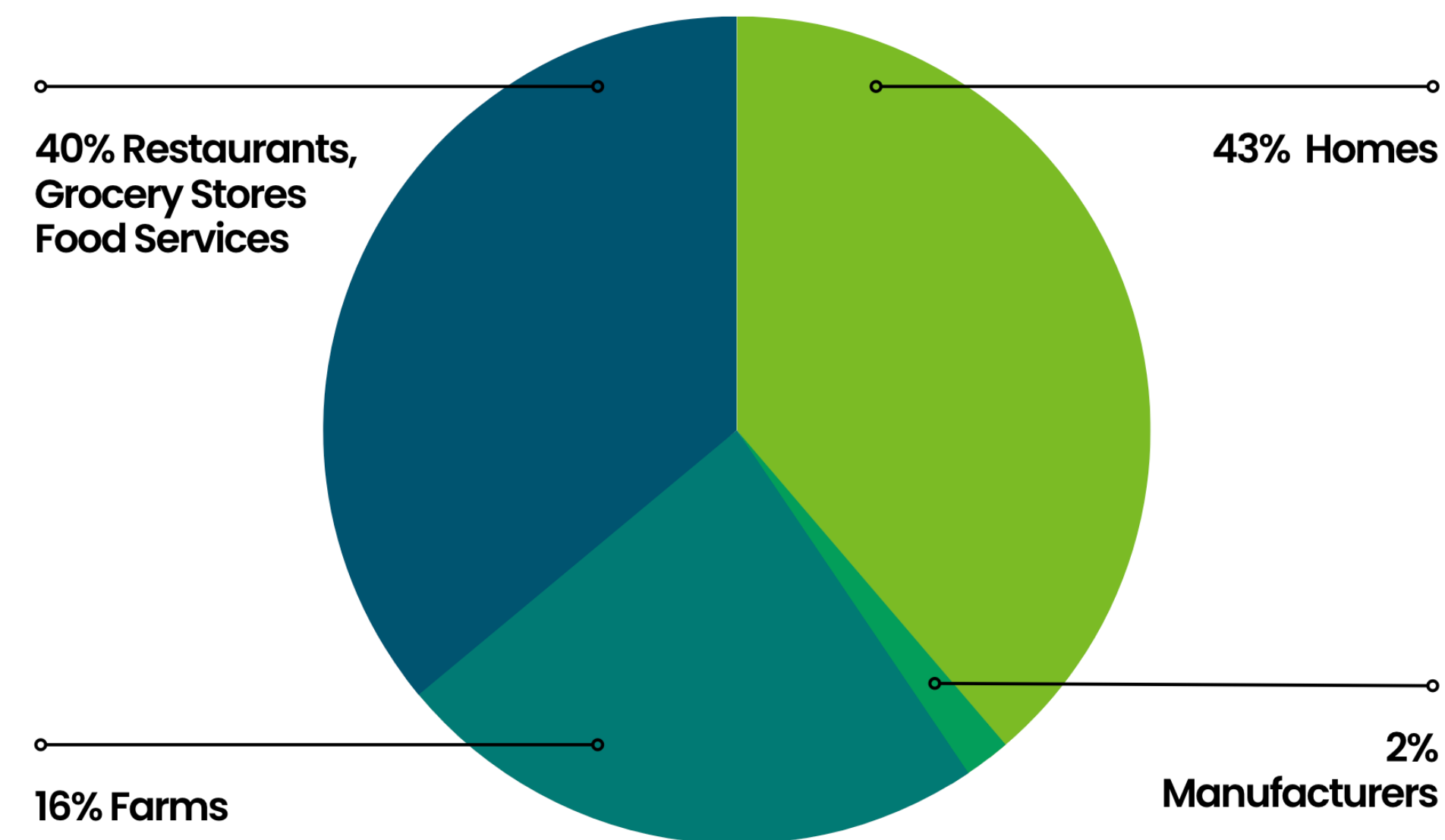
GREEN GRABS



The Issue:

- 22 – 23 billion pounds of food are wasted each year by restaurants in the US. This adds up to \$1.2 trillion on average.

Where Food Waste Comes From:



- Not only is this costly, but food waste also contributes to 10% of greenhouse gas emissions.
- UN Sustainability Goal #11: **Sustainable Cities and Communities** acknowledges the need for minimizing food waste throughout the supply chain.
- Additionally, 40% of college students reported to have faced food security.

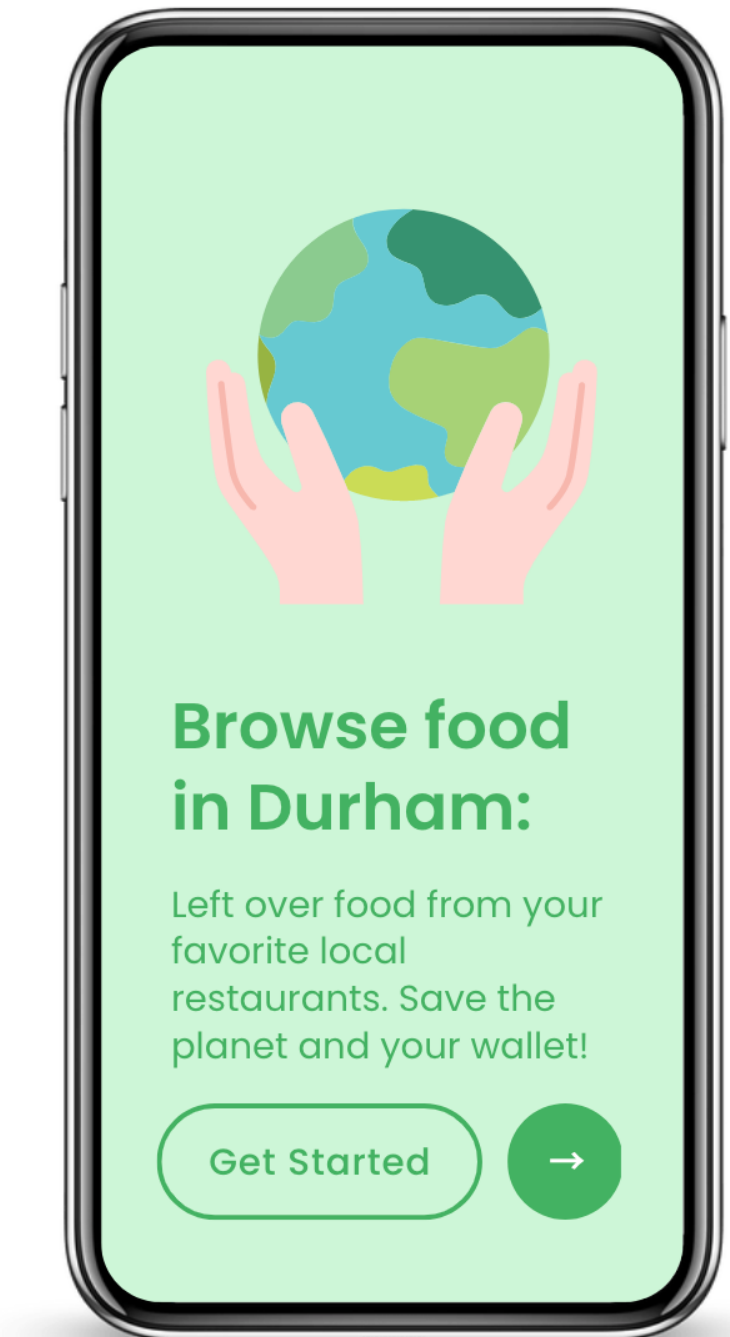
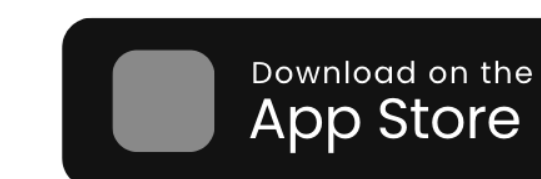
Challenges and Considerations:

- Ensuring food freshness
- Stigma regarding repurposed food
- Improper evaluations of what is considered “expired food”
- Storage and delivery of food
- Restaurant would need to supply a secure spot for orders
- Potential issues in cooperation with suppliers of repurposed food
- Clear guidelines and assistance should be provided

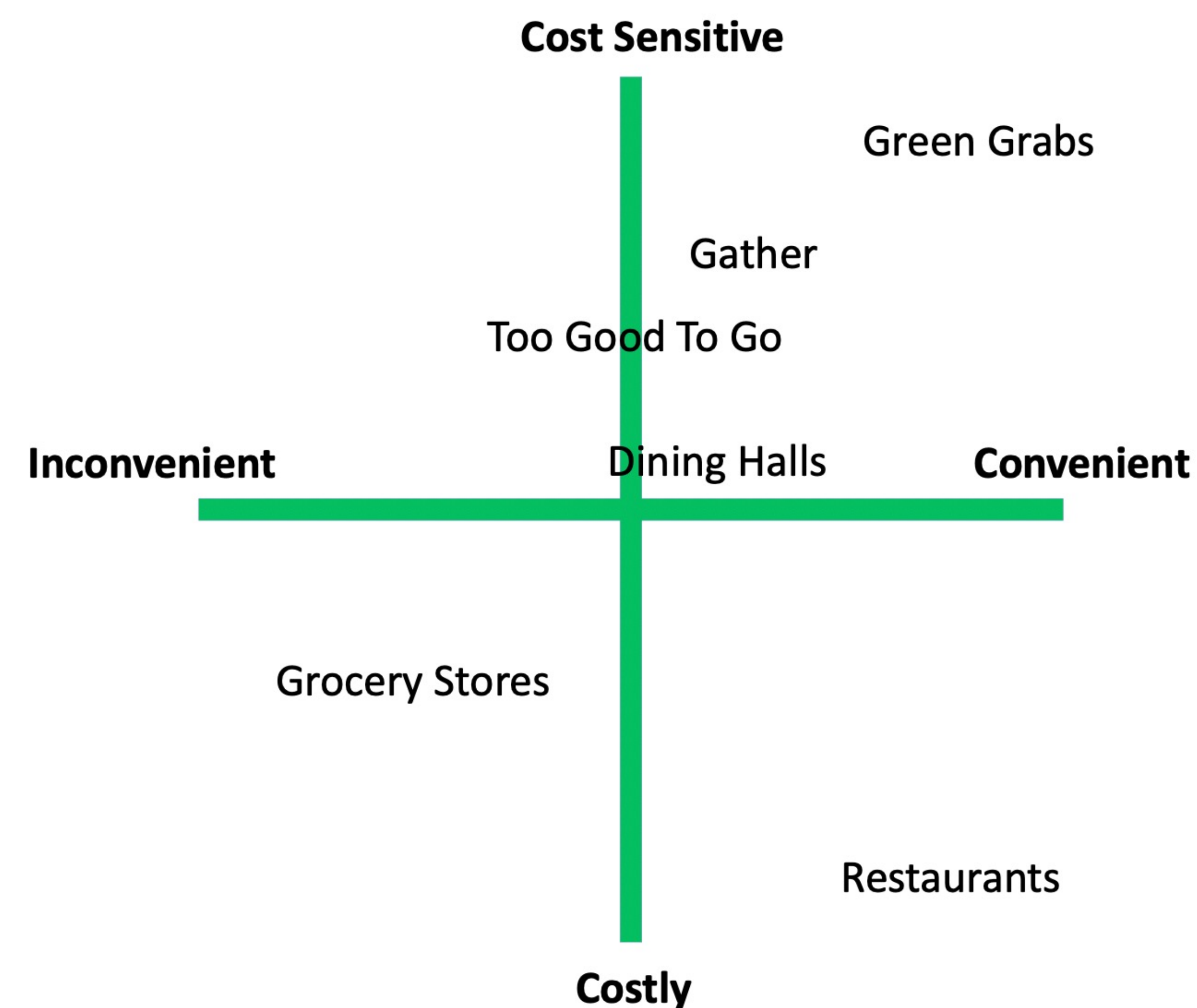
Our Solution:

- Creating an app-based service to allow the Durham community and surrounding towns to order excess food at a discounted price
- **Order:** App allows for easy online ordering. Restaurants list their excess items, along with a time stamp, for a fraction of the price.
- **Pickup/Delivery:** Starting with local restaurants will allow for easy access as consumers could walk, bus, or drive to the location.
- **Enjoy:** Both restaurants and underserved community members receive more value from their food and money.


**Hungry?
Find cheap
food near
you :)**



Perceptual Map of Alternates



Current attempts:

Gather

- Gather is a NH based food pantry with multiple distributive methods including pantry markets, Gather Café, and Grow 4 Gather.
- Their value proposition is, “To offer innovative programs that build food security in welcoming and dignified ways.”

Too Good To Go

- Too Good To Go is a UK based food repurposing service that connects customers to excess food via phone app.
- Mainly offers food from grocery stores
- Easy to join as a buyer or seller

Other meal options for UNH students

- Dining Halls, Grocery Stores, Restaurants